



Gaian's Digital Signage Solution at Healthcare – Keeping patients/visitors educated and engaged

There is plenty of wait-time for patients and visitors at hospitals and healthcare centers. Hospitals have learnt that there will always be wait time given the traffic they receive, but instead of viewing it as a challenge, they are pursuing it as a valuable opportunity to reach their patients/audience with important educational announcements, healthcare programs, and advertisements.

Hospitals, clinics, physicians' offices, and community health centers in India are using video, graphics, and bulletins to reinforce messages and truly connect with their visitors. The need to rapidly innovate and engage with their visitors has led them to powerful **digital signage solutions** in the market.

Seven Hills Hospital, a healthcare provider to over 50 million patients since inception, has chosen Gaian's Digital Signage as their solution of choice. Gaian's ability to deliver great features and impeccable service made it the front runner.

Seven Hills hospital is using this solution to:

1. **Engage all the patients and visitors** waiting in the common lobbies with highly informative healthcare related graphics and videos.
2. **Manage Queues** at their venue using a TV broadcast.
3. **Display dynamically generated critical healthcare information** required by hospital staff to better service patients.

And, since then, they have easily and effectively been able to disseminate healthcare information to their patients and visitors. There are a lot more use cases for digital signage at healthcare. Gaian, a market leader of Digital Signage solutions, powers several renowned healthcare centers to help them effectively use the digital signage solution.

Gaian's Digital Signage plans to roll out their signage solution at the Seven Hills Hospital (Vizag) after having already deployed their solution in Seven Hills Hospital (Mumbai), one of the very few hospitals in the world having an inpatient bed capacity of 1500. Gaian Solutions is very happy to have helped hospitals and healthcare centers beautifully cater to their patients' information needs and help drive more enquires about the healthcare products/services that they have to offer.

ARE YOU A HEALTHCARE CENTER THINKING TO INNOVATE AND TRULY CONNECT WITH YOUR PATIENTS?

Learn more about Gaian's Digital Signage:

<http://www.gaiansolutions.com/products/enterprise/digital-signage.aspx>

<http://www.gaiansolutions.com/solutions/enterprise/healthcare.aspx>

About Gaian Solutions



Gaian Solutions India Pvt. Ltd. is a Cloud TV Technology Company with multiple patents filed in the broadcasting, media and content delivery technology space. Gaian Solutions services several TV broadcasters, operators, enterprises, and governments globally. Gaian Solutions was established in February 2006 and has offices in San Francisco, Singapore, and Mumbai.



SevenHills Hospital offers state of the art in-patient and out-patient facilities, focusing on the **comfort and safety of our patients** and their loved ones.

Connect with us at 040-64545452 or mail us at sales@gaiansolutions.com.