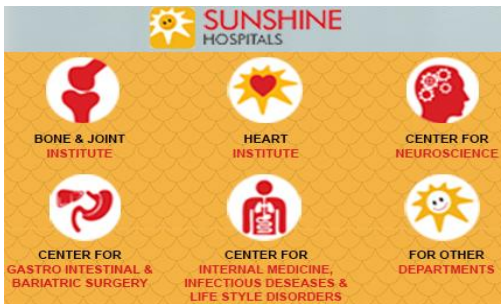




## Digital Signage Network

**Gaian's Digital Signage Solution at Healthcare – Educating, informing, and alerting patients/visitors in Healthcare centers**



Doctors' offices, healthcare center, and nursing homes are discovering that digital signage has the potential to revolutionize the way they communicate with their patients and visitors. The advantages are clear: digital signage is visually dynamic, engaging and flexible.

There is no lack of information in healthcare facilities; the challenge is making that information usable. By combining a visual medium such as Gaian's digital signage with Gaian's information delivery system, existing data can be utilized to reduce operating costs and increase the quality of services being provided. The need to rapidly innovate and engage with their visitors has led them to powerful **digital signage solutions** in the market.

Sunshine Hospital (Hyderabad), a 150,000 sft. multi-super specialty healthcare center with 300+ beds, has chosen Gaian's Digital Signage as their solution of choice. Gaian's ability to deliver great features and impeccable service made it the front runner.

The hospital is using the digital signage solution to:

1. **Engage all the patients and visitors** waiting in the common lobbies with highly informative healthcare related graphics and videos.
2. **Manage Queues** at their venue using a TV broadcast.
3. **Display dynamically generated critical healthcare information** required by hospital staff to better service patients.

There are a lot more use cases for digital signage at healthcare. Gaian, a market leader of digital signage solutions, is powering several renowned healthcare centers to help them effectively use the digital signage at their venues.

Gaian's Digital Signage plans to roll out over 100 signage devices this year at Sunshine Hospitals. Gaian Solutions is very happy to have helped the hospitals and healthcare centers beautifully cater to their patients' information needs and help drive more enquires about the healthcare products/services that they have to offer.

ARE YOU A HEALTHCARE CENTER THINKING TO INNOVATE AND TRULY CONNECT WITH YOUR PATIENTS?

Learn more about Gaian's Digital Signage:

<http://www.gaiansolutions.com/products/enterprise/digital-signage.aspx>

<http://www.gaiansolutions.com/solutions/enterprise/healthcare.aspx>

### About Gaian Solutions & Sunshine Hospitals



Gaian Solutions India Pvt. Ltd. is a Cloud TV Technology Company with multiple patents filed in the broadcasting, media and content delivery technology space. Gaian Solutions services several TV broadcasters, operators, enterprises, and governments globally. Gaian Solutions was established in February 2006 and has offices in San Francisco, Singapore, and Mumbai.



A multi-super specialty institution, the 150,000 sft., 300+ bedded Sunshine Hospitals (Sunshine) is promoted by globally reputed Joint Replacement Surgeon Dr. AV Gurava Reddy and like-minded associates who share the objective of making world-standard healthcare available, affordable and accessible to the common man.

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